## ATYPICAL SITUATIONS

virtual events solving face to face problems



attendees can't gather in person



budgets are constrained and dwindling







**SOLVED BY VIRTUAL EVENTS** 



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When "face-to-face" makes the budget cringe, we can facilitate an event where people who aren't even close to being in same room can interact and train like they are.

### WHY VIRTUAL?

virtual events are an opportunity

tc

ALLOW ACCESS FROM ANYWHERE

and

**EMPHASIZE INTERACTIVITY** 

while

**ENCOURAGING TWO-WAY COMMUNICATION** 

and

SAVING THE BUDGET

#### WHY MTA?

we execute successful virtual events

by

**DRIVING REHEARSALS** 

and

MANAGING VIRTUAL PRODUCTION

while

HAVING A GLOBAL PRESENCE

with

**OVER TEN YEARS** EXPERIENCE

## VIRTUALLY FLAWLESS

features of our event technology

DETAILED
ROBUST
PRE AND POST
EVENT
REPERTING

REDUNDANT

SET UP FOR UNINTERRUPTED MEETING

SECORE HOSTING FEEDBACK MODULE

(QUESTIONS TO THE SPEAKER)

RECORDING
& EDITING FOR
REPURPOSING OF
CONTENT

SIMULTANEOUS INTERPRETATIONS

PRESENTATION FORmatting & SYNCHRONIZATION

POLLING MANAGEMENT

(ALLOWS PRESENTERS TO FOCUS ON FEEDBACK) TECHNICAL SUPPERT

THROUGHOUT

EVENT

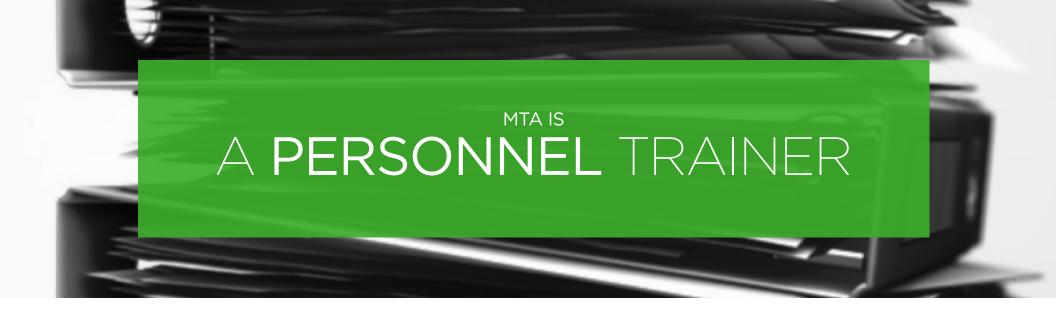
CUST MIZED

REGISTRATION

UNIQUE LINKS FOR SECURE ACCESS TO

VERIFY ATTENDANCE

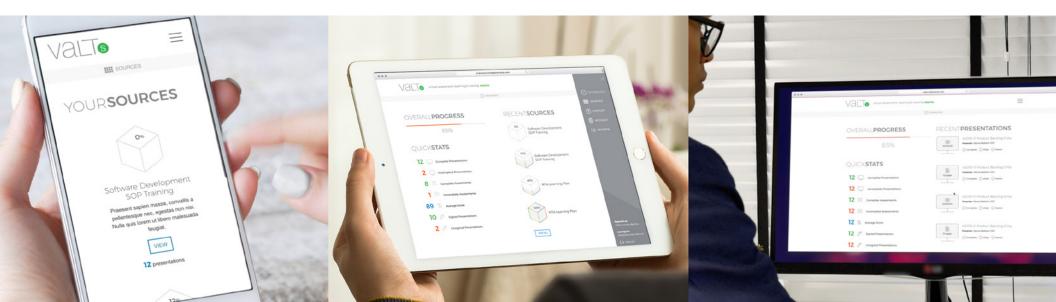
BREAK LUTUT SESSION



Feeling sore from constantly recreating your content? Need to assess the fitness of your team? Looking to engage your core audience? VALTs - our Virtual Assessment, Learning & Training Source — is the program that makes all this feel, well, routine.



virtual assessment, learning & training source







train 100% of participating clinical sites



reduce administrative costs with automation



assess and test attendees



notify & train sites on a protocol amendment



customizable learning plans



centralized mandatory meeting content



publish & control content for consistency



report & audit attendees' comprehension



on-board new & changing staff



personalized set-up & designed solution



time-shift training



increase presentation dynamics



role-based privileges & access levels



support 21CFR PART 11 compliance



multiple media types for presentaitions



We are a choir, an orchestra, a Swiss watch — a combination of different elements — planners, programmers, designers, engineers, accountants that work together to deliver an experience far greater than the sum of its parts.

in business
20<sup>+</sup>
years

planning virtual for 10<sup>+</sup>
years

held events in 50<sup>+</sup> countries

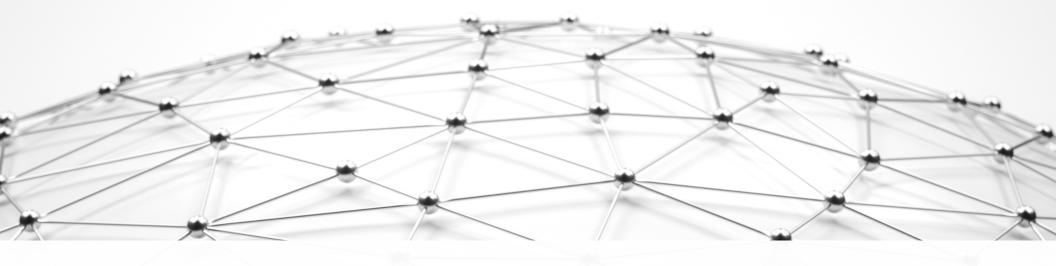
a team of tull-time

annually sends
20k
invitations

speaks 13 languages

## A LITTLE MORE ABOUT US

MTA is a WBENC-certified, full-service corporate event planning company in business since 1997. We deliver exceptional experiences for Face-To-Face, Virtual and Hybrid meetings that exceed expectations.





# EXPERIENCE MORE THAN EVENTS

